



**AURORA UNITED  
CHURCH**

*An Affirming Congregation*



# Rising from the Ashes

## Mission

**“You will emerge from the ashes as a new phoenix; you will be fully restored.”  
(Isaiah 14:24)**

### What We Need To Do

To complete the building of the Church, we need to raise a further \$5 million dollars to build the infrastructure which will help us carry out our essential Ministries.

Our job is to look for every opportunity across our Region, the Province and across Canada to support the Rising from the Ashes Campaign of Aurora United Church.

We will be reaching out within the Aurora United Church Community and far beyond it to find support for the Church’s rebuilding efforts.

We will look at pots of funding from various levels of Government, funding from Foundations, Corporations and Philanthropists. We will also reach out to members of the Aurora United Church Community as well as the wider Aurora and York Region community of AUC.





Every contribution to the Aurora United Church Rising From the Ashes Fund will not only aid in the physical reconstruction of the Church but will also have a profound and lasting impact on our community.

This investment will preserve a piece of our heritage, foster community cohesion, and provide a sanctuary that uplifts spirits and nurtures souls for generations to come.

Every donation, every act of kindness, and every show of solidarity brings us closer to our shared goal.

# What Have we Done So Far?



Created a Rising From the Ashes Case Statement which outlines our Campaign to Foundations, Corporations, Government funders and individuals

In the process now of writing grant submissions, proposals, emails and letters which will be sent out in support of the Rising from the Ashes Campaign

Created a Campaign Feasibility study and interview process which will assist us in learning about the Campaign and potential donors

Researched and created a list of prospects: Foundations, Individuals, and Corporations to approach with an appeal to support our Campaign

Prepared a Communications Plan for the Campaign to help guide our communications process in the common months

# What's Next?



Continue to monitor and evaluate our process and continue to meet with the Rising From the Ashes Advisory Group to ensure that we are on the right track and will revise as we go along

Create Rising from the Ashes Campaign materials such as Letters of Intent, Thank You letters, Stewardship procedures, and Impact Reports, to ensure Donors are informed and feel part of the success of the Campaign

Feasibility - We will meet with individual members of the AUC community and other stakeholders to talk about the Campaign

Continue to identify prospective funders - individuals, foundations and corporations that could be approached to support the Campaign

Continue to follow up with each grant/funding submission and letter/email - often and regularly

# The Road Ahead

## February - April

- ▶ Carry out the Feasibility Study interviews,
- ▶ Ongoing Communications with the community,
- ▶ Status reports and check-ins with the Rising From the Ashes Advisory Group
- ▶ Continue to research potential funders and create applications from the Prospect List
- ▶ Create a Report for the Rising from the Ashes Advisory Group on Feasibility Study findings
- ▶ Set up meetings with local politicians

## May

- ▶ Refine Case Statement as responses to appeals come in and construction continues
- ▶ Ongoing applications to potential funders
- ▶ Meet with local politicians to gain support - ongoing as meetings are available
- ▶ Check in with AUC congregation
- ▶ Status reports and check-ins with the Rising From the Ashes Advisory Group
- ▶ Follow up on outstanding asks, set up donor meetings
- ▶ Refine donor recognition process

## June

- ▶ Review the Campaign progress to date, adjust the process if necessary
- ▶ Status reports and check-ins with the Rising From the Ashes Advisory Group
- ▶ Follow up on outstanding asks, set up donor meetings



# Here's How You Can Help

- ▶ Visit the AUC Website for news and updates on the Campaign
- ▶ Look for the special Rising From the Ashes donation Envelopes
- ▶ Encourage each other to consider a donation to the Campaign
- ▶ Identify and pass along any connections you might have with individuals, or companies (for example your workplace) that may be interested in supporting the Campaign
- ▶ Make any suggestions as to places we may look for support for the Campaign
- ▶ Share the Campaign on social media
- ▶ Spread the news about the Rising from the Ashes Campaign to Clubs and organizations you belong to
- ▶ Consider making a donation yourself!



# Thank you !

We are excited to be on this journey with you and look forward to helping to raise funds on behalf of Aurora United Church in the coming months.

Blessings,  
Laurie and Mary Lynne





